Study Population

- Likely voters residing in MA

Data Collection

- Online questionnaire requiring about 18 minutes to complete
- Data was collected from August 19-28, 2019

Sample

- Size: 600
- Structure: Reflects the known profile of likely MA voters
- Weighting: Statistical weighting was used so that the final sample matched the likely voting population on key demographics.
“State revenue, that funds schools, roads and other public services, is raised through a combination of taxes and fees. For each of the following different types of people and organizations please tell us the degree to which you think they are currently paying their fair share.”

<table>
<thead>
<tr>
<th>Category</th>
<th>Much More</th>
<th>A Little More</th>
<th>About their fair share</th>
<th>A Little Less</th>
<th>Much Less</th>
</tr>
</thead>
<tbody>
<tr>
<td>Households with incomes over $1 million per year</td>
<td>4%</td>
<td>7%</td>
<td>14%</td>
<td>26%</td>
<td>49%</td>
</tr>
<tr>
<td>Large national/international companies doing business in MA</td>
<td>12%</td>
<td>14%</td>
<td>34%</td>
<td>44%</td>
<td></td>
</tr>
<tr>
<td>Upper income households</td>
<td>16%</td>
<td>25%</td>
<td>34%</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td>Low income households</td>
<td>8%</td>
<td>25%</td>
<td>54%</td>
<td>12%</td>
<td>1%</td>
</tr>
<tr>
<td>Small and medium-sized businesses based in MA</td>
<td>18%</td>
<td>39%</td>
<td>38%</td>
<td>4%</td>
<td></td>
</tr>
</tbody>
</table>

Middle income households
Support for Revenue-Raising Proposals

“On a scale of 0 (‘Strongly Oppose’) to 10 (‘Strongly Support’), how much would you support or oppose…”

- Ensuring that all large companies pay taxes in proportion to their level of business activity in the state:
  - Oppose (0-4): 8%
  - Mixed (5-6): 13%
  - Support (7-10): 78%

- Changing tax rules to prevent multinational companies operating in Massachusetts from avoiding taxes:
  - Oppose (0-4): 15%
  - Mixed (5-6): 15%
  - Support (7-10): 70%

- Adding a 4% additional tax on annual income over $1 million:
  - Oppose (0-4): 18%
  - Mixed (5-6): 13%
  - Support (7-10): 69%

- Increasing tolls during rush hours by 20%:
  - Oppose (0-4): 61%
  - Mixed (5-6): 19%
  - Support (7-10): 20%

- Increasing the gas tax from 24 cents to 39 cents a gallon:
  - Oppose (0-4): 74%
  - Mixed (5-6): 16%
  - Support (7-10): 11%